

HIRE • SALES • INSTALLATION • SERVICE

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**WHITE LIGHT**

Reference Guide V1.1



WHITE LIGHT

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Live Events ..... 020 8254 4870

Service ..... 020 8254 4740

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Hire@WhiteLight.Ltd.uk

Sales@WhiteLight.Ltd.uk

Projects@WhiteLight.Ltd.uk

Live-Events@WhiteLight.Ltd.uk

Service@WhiteLight.Ltd.uk



Introduction

## About White Light

Founded in 1971, White Light now has more than thirty-five years experience in supplying creative lighting solutions to the entertainment and live event industries.

Our heritage is in theatre: our first job was the transfer of *The Rocky Horror Show* from the Royal Court Theatre Upstairs to the Kings Road Theatre. We still supply tours of that show to this day - as well as supplying equipment to shows of all types and scales, whether two lights to a school play or fringe production or a complete rig to the largest West End musicals. As we have done throughout our history, we aim to provide lighting designers with the tools and technology they need to realise their visions.

While some still think of us as just a theatrical lighting hire company, our work now spreads far beyond this into every area where lighting is used as part of entertainment. Our Sales team can supply anything from a single sheet of colour to a complete lighting rig - including installation, if required. Our Service engineers maintain and support dimmers, lighting desks and other equipment for theatres around the country either as required or through long-term service contracts.

We also offer a complete lighting service, with our Live Events Lighting team able to design, specify, install and crew corporate, event or party projects as well as supplying the lighting equipment itself and taking care of all of the health and safety and risk assessment documentation that such projects now require. Through our Training Initiative training and education programme we work to ensure that those working in the industry are kept as up-to-date as possible with the latest equipment. And where nothing exists to fill a particular need, we make products of our own, notably our VSFx optical effect system, in use on shows around the world.

Put all of this together and you have White Light in the twenty-first century, a multi-faceted company employing over one hundred people in Wimbledon. Our online lighting shop, [www.lxstore.com](http://www.lxstore.com), offers online access to smaller items from our extensive sales stock. While our website, [www.WhiteLight.Ltd.uk](http://www.WhiteLight.Ltd.uk) is a comprehensive guide to both the products and services.

In these changing times, both at home and in the world at large, White Light provides a familiar touchstone offering superb service and support as it has done for more than three decades.



Introduction - other lighting services offered by White Light

## Live Events Lighting

We offer a complete lighting service for corporate productions, events, parties and more, with our corporate events lighting teams offering any combination of equipment rental, lighting design, equipment specification, installation, crewing and operation, including taking care of health and safety and risk assessment documentation.

Tel: 020 8254 4870

Fax: 020 8254 4871

Email: [Live-Events@WhiteLight.Ltd.uk](mailto:Live-Events@WhiteLight.Ltd.uk)

Web: [www.WhiteLight.Ltd.uk/corporate-events](http://www.WhiteLight.Ltd.uk/corporate-events)





## Installation

As well as supplying new lighting equipment via our Sales team, we have built a strong reputation for supplying and installing complete lighting systems, whether updating older installations or installing new ones.

Whatever your lighting installation needs, our experienced Projects team will meet or exceed your requirements on time and on budget.

Tel: 020 8254 4840

Fax: 020 8254 4841

Email: [Projects@WhiteLight.Ltd.uk](mailto:Projects@WhiteLight.Ltd.uk)

Web: [www.WhiteLight.Ltd.uk/installation](http://www.WhiteLight.Ltd.uk/installation)





Introduction - other lighting services offered by White Light

## Technical Services and Service Contracts

Whether it's a simple manual lighting controller or a complex, thousand-dimmer installation, a smoke machine or the very latest moving light, at some point it will need care and attention, either service or repair. We can help!

Our Service team has experience of an enormous range of equipment, gained supporting our rental stock and the equipment of the many theatres and other installations around the country that choose us to service and support their equipment.

Tel: 020 8254 4740

Fax: 020 8254 4741

Email: [Service@WhiteLight.Ltd.uk](mailto:Service@WhiteLight.Ltd.uk)

Web: [www.WhiteLight.Ltd.uk/service](http://www.WhiteLight.Ltd.uk/service)





## The Training Initiative

The Training Initiative is our popular training and education scheme, established as a way of sharing our collective knowledge with the rest of the industry.

The Training Initiative runs regular courses covering many areas of lighting technology that allow anyone involved in lighting - students, those involved in amateur theatre or those working professionally - to broaden their skills in particular areas or their familiarity with particular items of equipment.

We also run a popular series of Schools Lighting masterclasses, introducing school pupils and teachers to the possibilities offered by entertainment lighting.

Full details of scheduled courses can be found either on the White Light website or on [www.LXstore.com](http://www.LXstore.com), where you can book training online.

Tel: 020 8254 4800

Fax: 020 8254 4801

Email: [Training@WhiteLight.Ltd.uk](mailto:Training@WhiteLight.Ltd.uk)

Web: [www.WhiteLight.Ltd.uk/training](http://www.WhiteLight.Ltd.uk/training)





Introduction

**Notes:**

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## Sales List

## Lighting Sales

White Light's Sales team is able to supply the complete range of lighting equipment from the smallest spare part for a lantern or a sheet of gel to a complete installation or equipment package.

We are the exclusive UK distributors for the following product ranges:

<p><b>ELC Lighting</b> DMX remote controls, show recorders, distribution and Ethernet conversion</p>	
<p><b>LDDE</b> Fluorescent and high power LED colour mixing systems</p>	
<p><b>Look Solutions</b> Haze and smoke machines</p>	
<p><b>LSC Lighting Systems</b> Control desks, digital dimmers, DMX and power distribution</p>	
<p><b>Rainbow Colour Changers</b> Professional colour changers/scrollers</p>	
<p><b>Robert Juliat</b> Theatre spotlights, follow spots, dimmable fluorescents, digital shutters, dimmers</p>	
<p><b>Wireless Solution</b> Wireless DMX distribution system</p>	



Sales List

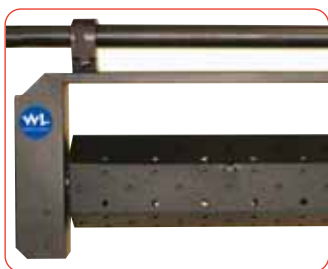
**White Light/Lx Store - Our own range of products including:**

Tubular Ripple – cyclorama water ripple effect

VSFx Optical Effects System – large projection format drive unit and discs

Lighting Stencils – 1:25/1:50 generic and moving light stencils

LxStore Splitter – 15A 2-way splitters made the “old way”





Sales List

**We are also distributors or dealers for the following manufacturers:**

**ADB Lighting Technologies** - Theatrical luminaires including the motorised Warp

**Advance Tapes** - Specialist adhesive tapes

**Altman Stage Lighting** - Theatrical and architectural luminaires

**Andolite** - Installation lighting bars and panels

**Anytronics** - Dimmers and control including the Anycolour fluorescent system

**Apollo Design Technology** - Colour scrollers, gobo rotators and gobos

**ARRI** - Studio lighting, discharge fresnels and grip/stands

**Avolites** - Lighting control and professional dimmer systems

**CCT Lighting** - Theatre spotlights and Freeway dimming

**CITC** - Snow, foam and mist effect machines

**City Theatrical** - Lighting accessories and SHoW DMX Wireless System

**Clay Paky** - Moving body effects projectors and scanners including the Alpha Spot & Wash range

**Coemar** - Moving body effects projectors, scanners and LED fixtures

**DHA Lighting (now part of Rosco)**

**Doughty Engineering** - Clamps, grips and stands

**ETC (Electronic Theatre Controls)** - Source Four lantern range, control consoles and installation dimmers

**Firecheck** - Flame retardant liquid

**GAM Products** - GAMColor filter/gel and FilmFX

**GE Lighting** - Lamps for all uses

**Goboland** - Stock metal and custom metal/glass gobos

**Hall Stage** - Curtain/drape tracks and suspension systems



## Sales List

**James Thomas Engineering** - PAR lanterns, lighting bars and trussing

**JEM Smoke** - Smoke and haze machines

**L&E (Lighting & Electronics)** - Border lights, floods & MR16 Mini-strips

**Lee Filters** - Lighting filters/gel and gobos

**Le Maitre** - Pyrotechnic effects, firing systems and smoke machines

**Litestructures** - Trussing and staging

**MA Lighting** - Control consoles including the grandMA

**Martin Professional** - Theatre, concert and architectural intelligent lighting and control

**Maltbury** - Metro deck and steel deck staging

**Optikinetics** - Effects projectors and accessories

**Ocean Optics** - Seachanger

**Pathway Connectivity** - DMX and Ethernet distribution equipment

**Pixel Range** - LED colour changing fixtures

**Powerdrive** - Lighting stands and clamps

**Prolyte** - Trussing and staging systems

**Pulsar Light** - Chroma LED fixtures and dimmer systems

**RAT Music Stands** - Music stands with or without lights

**Rope Assemblies** - Safety bonds and rigging accessories

**Rosco** - Gobos, lighting filters/gel, paint and other lighting effects

**Selecon** - Theatrical luminaires and architectural fixtures (Ardiis)

**ShowLED** - StarCloths using LED technology

**Skyhigh Pyrotechnics** - Pyrotechnic effects and firing systems

**Slick Trussing** - "Pin & Clip" trussing systems

**Stonewood Audio** - Wired and wireless intercom systems

**Strand Lighting** - Control consoles, dimmer systems and theatrical luminaires



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**Sales List**

**Sunlite** - PC based lighting control

**Techpro** - Wired and wireless intercom systems

**Tomcat** - Trussing systems and rigging equipment

**Total Fabrications** - Trussing systems

**Trilite** - Trussing by Optikinetics

**Vari-Lite** - Automated luminaires and control

**Wybron** - Colour changer scrollers and fixtures

**WYSIWYG** - Lighting design and visualisation software from Cast

**XTBA** - DMX distribution systems

**Zarges** - Professional A-frame ladders

**Zero 88** - Control desks and dimmer systems

*See our website [www.WhiteLight.Ltd.uk](http://www.WhiteLight.Ltd.uk) for links to all of our suppliers.*

This list is far from exhaustive and our policy is that if we can find it then we will try to supply it. So please contact us no matter what your requirements. Additional details on products from many of the manufacturers are available in the *Product Reference* section.

### **White Light are also dealers for a number of audio manufactures, including:**

**AKG** - microphones and headsets

**Allen & Heath** - audio mixing consoles

**BSS** - audio signal processing

**Crown** - power amplifiers and microphones

**DBX** - processors, equalizers and direct boxes

**Electro-Voice** - loudspeakers, amplifiers and microphones

**JBL** - installation and touring loudspeakers



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Sales List

**K&M** - microphone, speaker and music stands

**Lexicon** - digital processors

**Martin Audio** - professional loudspeakers

**Phonic** - mixing consoles, power amplifiers and loudspeakers

**QSC** - network sound systems

**Radial** - injection boxes, splitters and isolators

**Sennheiser** - radio and wired microphones

**Shure** - radio and wired microphones

**Soundcraft** - digital and analogue audio mixing consoles

**Turbosound** - professional loudspeakers

## Accounts & Payment Facilities

Prices quoted normally exclude carriage and VAT.

If you do not have a credit account with White Light, payment will be required prior to delivery or collection of any order. However, we can accept immediate orders from Local Education Authority funded schools and colleges on receipt of an official order form.

We are able to accept payment by major credit and debit cards (with the exception of American Express and Diners Club), cleared cheques or bank transfer.

## Written Orders

It greatly assists the Sales team and reduces the risk of error if all orders are confirmed in writing. This can be by post, fax or email.



## ***A Moment for Reflection***

*It is unwise to pay too much, but it's worse to pay too little.*

*When you pay too much, you lose a little money - that is all.*

*When you pay too little, you sometimes lose everything, because the thing you bought was incapable of doing the thing it was bought to do.*

*The common law of business balance prohibits paying a little and getting a lot - it can't be done.*

*If you deal with the lowest bidder, it is well to add something for the risk you run.*

*And if you do that, you will have enough to pay for something better.*

**John Ruskin**  
**1819 - 1900**



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V1.1 July 2008