



White Light:
Creative Solutions, Technical Excellence

Energy solutions - Less emission of CO₂

Gerd-Ulrich Grün

Head of Research Department Rolling Ingots, R&D HYDRO

Energy transfer

Oliver de Laet

CEO, Calyos-tm

Sharing technologies to deliver better energy

Sylvie Duflot

Prospective and R&D Strategy Manager, TOTAL

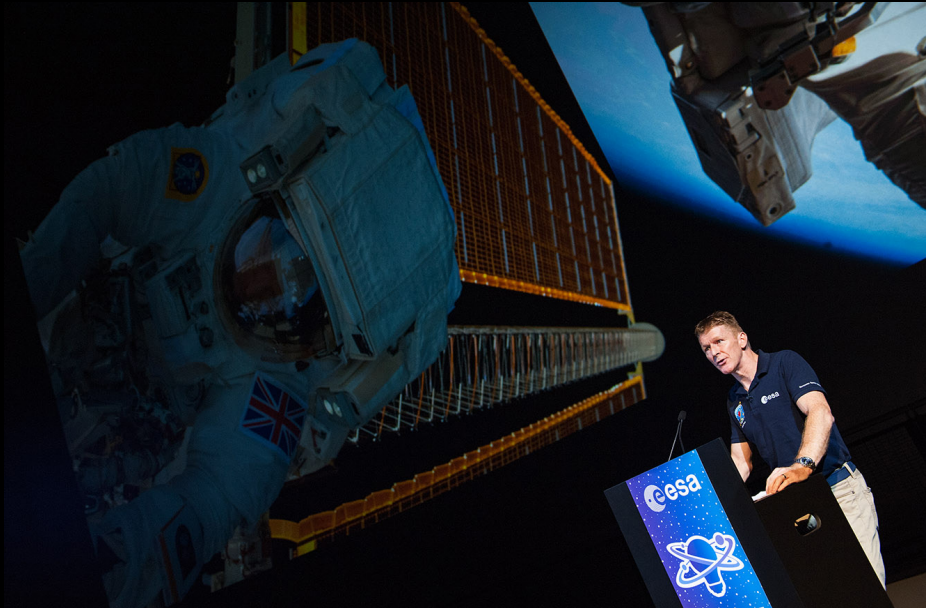
space for
inspiration | LONDON
14-15 Sept
2016



CASE STUDY
European Space Agency - Space for Inspiration



Providing Complete Technical Solutions



KEY INFORMATION

- **THE CLIENT:**
European Space Agency
- **EVENT:**
Space for Inspiration Conference at the Science Museum
- **PRODUCTION TEAM:**
Shrenik Singhavi - Account Manager
Emily Woolnough - Project Manager
Adam Trout - AV Project Manager
Marcus Wadland - Audio Project Manager
- **BRIEF:**
To provide the complete technical solutions on an international conference held at the Science Museum & live stream this to a global audience.
- **PROJECT TIMELINE:**
Planning: Three months
On-site Prep: 12 hours
- **EQUIPMENT INVENTORY:**
Clay Paky Sharpys, EMS 121 Loudspeakers, 70" HD Display, Christie Projection.

The Space for Inspiration conference provided a unique opportunity to show how the environment of space can help overcome key challenges on earth. Taking place at the Science Museum, the two day event involved expert speakers, live demonstrations and the opportunity to create working relationships. The conference would also be streamed online to a global audience. WL was called upon to oversee the complete technical solutions for the entire event.

The main conference took place in the IMAX Theatre, which housed 67 speakers and several panel discussions over the course of two days. The Flight Gallery and Engineer Your Future Gallery were used as breakout areas after each session. In each space, WL provided the latest lighting, audio and video equipment along with on-site crew.

Due to the conference's global interest, both days were streamed online via the ESA website. WL set up three cameras for live mix in the IMAX Theatre, which captured every moment. WL also had to set up a live voting system in order for the audience to interact with the various speakers, drawing on an Audience Response System which saw every audience member have a keypad for voting.

WL even provided the staging, lighting and PA system for a dinner service that took place on the opening evening in the Making of the Modern World Gallery.

Conference Streamed Globally Online



PLANNING & APPROACH

The client came to us as they knew we could provide the entire technical solutions, whether it was for the various talks, the live streaming or the interactive audience sessions. As this event had so many different elements, preparation was absolutely crucial. Therefore we spent two days prepping in our WL warehouses before heading on site the evening before the opening day, ensuring everything was in place and working efficiently".

Shrenik Singhavi
WL's Conference Account Manager

RESULTS

"In all honesty, Space for Inspiration was a huge success. The WL team was highly professional and attentive, not to mention very proactive and extremely helpful in critical moments. Everyone at the European Space Agency was very impressed and truly appreciative of both their flexibility and level of service".

Yael Asher
European Space Agency's Event Manager

EQUIPMENT

With the IMAX Theatre having a capacity of 500, complete lighting coverage was needed in the space. To achieve this, WL drew on Clay Paky Sharpys, Martin MAC Ills, Core Point 30s, Core ColourPoints and Vary LED A7 Zooms - all controlled by an ETC Ion 2K Console. To provide the best audio support for the various discussions, WL utilised the EMS 81 and EMS 121 Loudspeakers, along with a Yamaha QL1 Mixer. WL also supplied a Catchbox, the world's first-ever throwable microphone.





For any further information or any enquiries, please contact our team:

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