



WHITE LIGHT[®]

The Warren at Brighton Fringe - Case Study

Project Summary

Client: Otherplace Productions
Venue: The Warren
Market: Theatre
Location: Brighton, UK
Timeline: 7 weeks build/
10 day installation

Key Equipment

ETC ColorSource Spots,
Martin Aura LEDs,
Martin MAC 700s,
Unique 2.1 Hazers,
Showline SL Strips
Elation SixPARs,
Clay Paky Sharpys,
Coemar Parlite,
Minulette Fresnels



Providing the complete lighting and rigging solutions to outdoor theatre festival

The Project

Brighton Fringe is an open-access arts festival held annually in Brighton which has grown to become one of the largest fringe festivals in the world. An incredible 25% of the Fringe takes place at The Warren; a pop-up, multi-purpose site which this year hosted over 1000 events by 250 artists over 31 days. For the fifth year in a row, WL supplied the lighting, rigging and power distribution to the space.

The Brief

The Warren was created and designed by Joshua Carr from Otherplace Productions. His role is to oversee all of the design and technical elements, such as creating the lighting design for the entrance, performance spaces, bars areas and even backstage. Having worked closely with WL on previous festivals, Joshua approached the company once again to help deliver his design.

The Delivery

Joshua had three pre-requisites for the equipment he required: versatility, reusability and low energy consumption. The latter was particularly important with the entire Festival making a conscious effort to be more green. Given these specific aims, Josh had to work closely with WL's Customer Service team to find the exact technical set-up that would achieve these.

The Warren's flagship space, The Hat, mainly drew on Colour Source profiles and fresnels to create a light, low energy rig. Joshua explains: "We changed to Colour Source fixtures in our main space as it gave designers flexibility but were also great value and had a low power consumption".

In the smaller container spaces, there were PAR 16s, ETC Source Four Minis and Colour Dashes; all of which were rigged to mini scaffolding. The bar areas drew on custom fittings whereas LED par cans were used to light the trees outside. WL also supplied all of the cabling and mains distribution.

WL has worked with Joshua and his team for the past five festivals. He concludes: "When we first started, we were working in a small church hall and have obviously grown exponentially since. What's great is that WL, in particular Head of Customer Service Craig Bennett, has supported us every step of the way, providing bespoke equipment packages and a fantastic service that has allowed us to continuously grow".

