



WHITE LIGHT
LIGHTING • AUDIO • VIDEO

The ITV Election Newsroom 2019 - Case Study

Project Summary

Client: ITN

Venue: ITN Studios

Market: Broadcast

Location: London

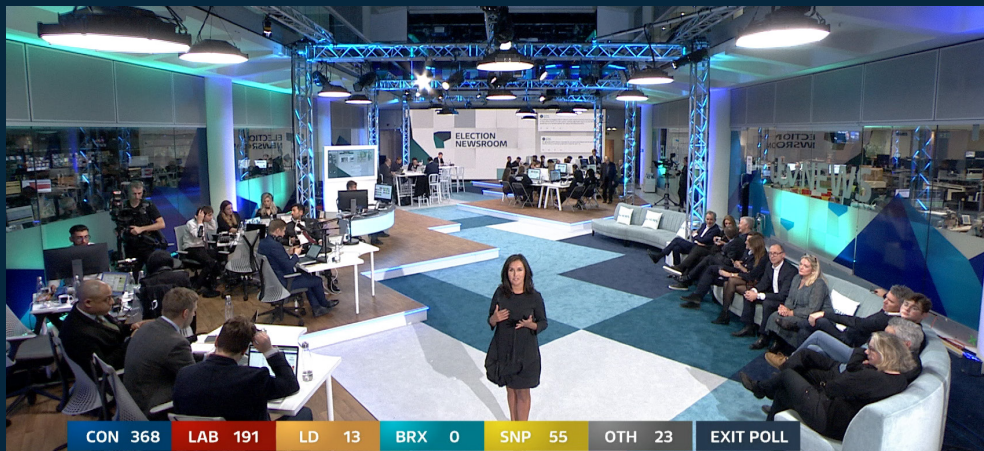
Timeline: 1 month

WL Key Personnel: Ian Charlampowicz (Senior Account Manager), Tom Tomkins (Project Manager).

ITN Key Personnel: Hugh French, Jake Brightman.

Key Equipment

Chroma-Q Space Forces,
Chroma-Q Colour Force
48 LED Battens, Dedolight
DLED7s, Martin MAC
Aura XBs, Velvet Power 2
Floods, Chauvet Will Fit
Uplighters, Coemar Silver
Parlites, ETC Source 4
Series 2 Lustrs.



Live Coverage of the 2019 General Election Results

The Project

On Thursday 12th Dec 2019, ITV presented 'Election 2019 Live' – a nine-hour broadcast which announced and analysed the election results as they were reported throughout the evening. Produced by ITN, the show was broadcast from the ITN Studios in London where a bespoke studio space known as the ITV Election Newsroom had been created for various interviews and analysis. Having worked with ITN on many occasions, WL was asked to provide all of the lighting and rigging equipment for the Newsroom.

The Brief

The Newsroom was to be built within the central atrium at the ITN London office building in what would ordinarily be an open-plan meeting space. Prior to the build, the ITN Technical team invited WL along for a site visit to discuss the initial design concepts, with a main focus on using LED fixtures due to their low power consumption and environmental impact. ITN wanted to create a studio space incorporating both an even coverage of light along with a pleasant ambience for all interview & discussion areas. Due to the lack of suitable rigging positions in the atrium, WL was also asked to provide a bespoke truss structure. WL also needed to be completely flexible and adaptive as the plans would constantly evolve right up until election night.

The Delivery

The WL team arrived on site a week prior to broadcast in order to oversee the technical build. Due to the building being in use throughout the day, the team worked two overnight shifts to install the trussing and lighting fixtures.

All the equipment was prepped at WL's London warehouse. The LED rig consisted of Chroma-Q Space Force, Chroma-Q Colour Force 48 LED Battens, Dedolight DLED7 and 9s, Martin Mac Aura XBs, Velvet Power Floods, Well Fit Battery Uplighters, Coemar Silver Parlites, ETC Source 4 Series 2 Lustrs and ETC ColorSource Spots alongside Martin MAC III profiles.

Chroma-Q Space Forces created an even coverage of light within the space whilst their architectural shape added to the overall look of the event on camera. Velvet Power Floods, ETC Source 4 Series 2 LED Profiles, ETC ColourSource Spots and Dedolights were all used for fill and key lighting of specific areas. Aura XBs provided a colour wash to all areas whilst Well Fit Battery Uplighters were placed in specific locations to add additional background colour and effects. MAC III Profiles provided gobo projection across the space due to their high intensity beam and sharp optics.

Following the installation, WL oversaw the complete load testing of the truss structure to ensure it complied with all Health and Safety requirements.

"WL worked tirelessly to help us achieve more than we could have hoped for on very specific time and budgetary limitations. The flexible solutions they offered and the professionalism of the crew led by Tom gave us a result with which we, and the producers, were delighted."

Hugh French, ITN Productions

