



WHITE LIGHT
a d&b solutions company

Most Wanted & It List Awards at Tate Modern Case Study



Setting a spectacular stage for the Most Wanted & It List Awards 2023 at Tate Modern

The Project

Creative HEAD Magazine's Most Wanted and It List awards celebrate the UK and Ireland's exceptional hair talents – from salon and barber shop owners and their teams to session artists and freelance professionals.

For the Grand Final at Tate Modern, White Light (WL) – a d&b solutions company, delivered 360° event production services, including scenic design and build, lighting, audio, video and rigging.



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The Brief

To transform the versatile Turbine Hall for a glittering event, with 680 guests in attendance for a reception and dinner, followed by awards ceremony and after-show party on the Bridge.





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The Solution

WL's technical solution featured a fully branded main stage set with central 4m x 3m LED video wall for the awards presentation content, flanked either side by large-scale projection screens.

An array of stage and floor theatrical lighting effects were used to heighten the celebratory atmosphere. Additional creative elements included custom branding for furniture and a step and repeat for winners' photos.

A d&b audio system was designed for the Turbine Hall to ensure clarity of sound and powerful playback of all video content and stings.

“

This event utilised the full scope of our event production services and creative team, working with the huge potential of the Turbine Hall. We were thrilled to help deliver an unforgettable evening!

”

Richard Stirzaker - WL's Head of Creative Services





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The Results

“

A HUGE thank you to all the amazing White Light team who have been such a pleasure to work with throughout this whole project. It all came together so beautifully on the night, and that's thanks to all the hard work and care that came before it too – we've had such incredible feedback from our team and from guests. The whole production was outstanding and the entire team are so friendly, helpful and lovely to be around!

”

Jenny Brooks - Creative
Partnerships Manager | Alfol Ltd





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**Please click the icon below to
watch a highlights video.**



Photos by Jenya Steanson

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